FOR IMMEDIATE RELEASE



Hogtown Brewers Announce "Hogtown Giving Tree" Project, Expanding Their Charitable Contributions in 2023

Gainesville, FL – July 10, 2023 – The Hogtown Brewers, Gainesville's merry band of homebrewing enthusiasts, are proud to announce their latest initiative, the "Hogtown Giving Tree." Building on their longstanding tradition of giving back to the community through philanthropic and volunteer efforts, the Hogtown Brewers will be donating an additional \$20,000 this year to support 20 local charities.

The Hogtown Brewers have consistently demonstrated their commitment to making a positive impact in the greater Gainesville area. Over the years, their generous donations, derived from the proceeds of the highly successful Hogtown Craft Beer Festival (https://www.hogtownbeerfest.com) and the Ale House at the Hoggetowne Medieval Faire (https://www.hoggetownemedfaire.com), have exceeded \$40,000 annually. This remarkable achievement helped lead to their recognition as the American Homebrewers Association's Radegast Club of the Year in 2016

(https://www.homebrewersassociation.org/news/hogtown-brewers-earn-2016-radegast-club-year-award/).

In 2023, the Hogtown Brewers saw a notable increase in return in their organized fundraising efforts. Recognizing this opportunity, the Hogtown Brewers have chosen to contribute an additional \$20,000, enabling them to make a greater difference within the local community.

The Hogtown Giving Tree project will benefit 20 local charities, with each organization receiving a \$1,000 donation over the course of the summer. Through this initiative, the Hogtown Brewers aim to strengthen the fabric of their community and provide essential resources to those in need.

Child Advocacy Center in Gainesville Helping H

Current Problems

Faithful Friends Pet Rescue and Rehoming

Family Promise

Florida Springs Council

Gainesville Community Counseling Center

Gainesville Fischer House Foundation

Gainesville Giving Garden

GRACE marketplace

Haven Hospice

Helping Hands Clinic

HOPE: Horses Helping People

Keep Alachua County Beautiful

Operation Catnip

Our Santa Fe River, Inc.

Pace Center for Girls Alachua

Planned Parenthood Gainesville Health Center

SWAG

Three Rivers Legal Services

Working Food

For more information about the Hogtown Giving Tree project and updates on the Hogtown Brewers' charitable initiatives, please visit their official website at https://www.hogtownbrewers.org.

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